

## RM Easiteach development – An RM commitment



The RM Easiteach software has been in use in schools since autumn 2000 and continues, with the aid of teachers and expert writers, to develop its range of tools and content. The timeline shows the history of Easiteach and its immediate planned developments.

Easiteach Studio is available at sensible prices to suit your school, with subject plug-ins providing a flexible and affordable way of adding to your resources.

### Discovering the difference the RM Easiteach software makes at Beck Row Elementary School

Beck Row Elementary School, has been using Easiteach Math, in a pyramid project with other schools, for more than 15 months. Used as part of an action plan to raise math standards in both learning and teaching, Easiteach has been a great success across the pyramid.

*"The strengths of this software lie in the simplicity of its use and opportunity to provide focused, open-ended investigational activities. The on-screen tools are easily accessible, powerful, and provoke creative math thinking from kindergarten upward. Hands-on practical math activities can be valuably supported through this software. Teachers can use their expertise to easily generate a huge range of differentiated, interactive, collaborative, and challenging math activities."*

*"We have found that the Easiteach software embraces the culture of education from a purposeful and relevant background, guided by the needs of the class, by the teacher. ...a really useful and adaptable learning and teaching tool." — Alex Beford, Assistant Principal*

**"...a really useful and adaptable learning and teaching tool."**



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### Discover the difference that RM Easiteach interactive teaching software makes!

Teachers have realized that whiteboards, projectors, and related technologies have many benefits in the classroom. They are also beginning to discover that this potential can only be fully achieved with software that engages learners and empowers teachers. The RM Easiteach software meets this standard.

Simple to learn and easy to use, RM's Easiteach software gives teachers the tools they need to build lessons that capture the interest of every student. With Easiteach, lessons are exciting, fun to share, and easy to reuse. What's more, Easiteach runs on **any** interactive whiteboard, enabling schools to standardize the software they use, even with a variety of whiteboards or other remote pointing devices.

#### Hundred's of lessons, interactive programs and tools



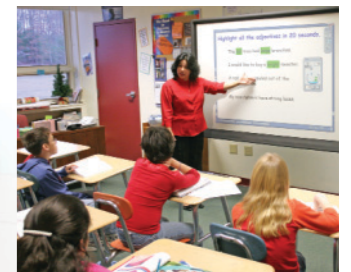
**"Easiteach is the best, most innovative software in the history of educational computing."**

Sheyne Lucock, Director of IT

RM Easiteach is suitable for use across the entire curriculum and is available with subject-specific tools and content for subject and topic areas.

RM Easiteach makes interactive whiteboard and whole-class teaching simple for everyone. Teachers gain the tools they need to advance these activities:

- Create interactive lessons that engage the class.
- Save and reuse lessons and share them with colleagues.
- Select extra content and subject support per lesson.
- Model and demonstrate concepts, ideas, and processes.
- Promote effective questioning and assessment.
- Increase the depth and pace of learning.

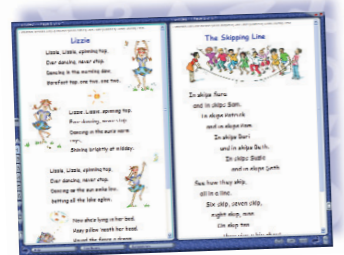




# RM Easiteach™

## RM Easiteach tools and content

At the heart of RM's Easiteach software is Easiteach Studio. Easiteach Studio provides tools to get the best from interactive whiteboards and other whole-class teaching technologies — across the curriculum. In addition, the Easiteach software offers subject-specific tools that plug into Easiteach Studio, for example, punctuation tools in Language Arts or place-value cards in Math. But successful subject teaching also requires excellent teaching and support materials. That's the purpose of the RM Easiteach content packs; for example, fiction and 'big book' texts in Easiteach Language Arts, interactive activities bringing math concepts alive in Easiteach Math, or animations of scientific phenomena in Easiteach Science.

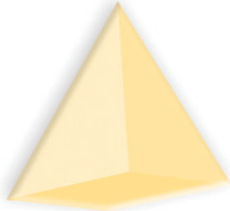


# 3

## Why choose the RM Easiteach software

Introduced in autumn 2000, the RM Easiteach software has proven to be a popular and successful addition to classrooms, receiving acclaim from advisors, teachers, and educational journalists. Through a continual process of development, in conjunction with teachers, RM Easiteach offers the following:

- The ability to run on **any** interactive whiteboard and thus minimize staff training needs and maximize the sharing of resources and whiteboards in the school.
- A range of subject-specific tools and content – a range that RM is committed to develop – making RM Easiteach a strategic choice for whole-school use.
- Downloadable files of teaching resources and lesson plans available from [www.rmeducation.com](http://www.rmeducation.com).
- Regular newsletters supporting the growing RM Easiteach community.
- The widest range of media integration on a single page (sound, video, images, flash animations).
- The greatest interactivity available in whole-class teaching software today.



## Easiteach Studio

Easiteach Studio is the center of the RM Easiteach family. Easiteach Studio is a powerful and flexible whole-class teaching software product, ideal for interactive whiteboards or other remote pointing devices from any manufacturer. Its wide range of cross-curricula teaching tools and vast resource library enables you to combine databases, spreadsheets, video and flash files, animations, logo-driven turtles, and hyperlinks — all within a single page and all helping to bring any lesson to life. Easiteach Studio allows you to easily use and create exciting activities with your class. For example:

- Move on-screen objects such as text and video simply and easily.
- Incorporate Easiteach Studio's wide range of teaching resources, images and symbols, or materials from other sources.
- Grab, annotate, and drive screens from other applications with its Glass mode.
- Use spreadsheets and databases to demonstrate, model, and enhance concepts and ideas.
- Save interactive teaching materials for future use, or share within and between schools.

## RM Easiteach software plug-ins

At the heart of the RM Easiteach family, Easiteach Studio is the platform for a growing range of affordable subject-specific tools and content packs, commonly called plug-ins. RM Easiteach plug-ins available now include Math, Language Arts, Games, and Science, with additional plug-ins coming soon.

### Easiteach Language Arts

Enhance language arts teaching with specialized tools for use at word, sentence, and text level. The Big Edit tool helps teach the value of the editing process. Other tools include a cloze activity generator, writing frames, word wallets, word and sentence builder cards, and commands for highlighting and editing. The content pack includes lesson plans, teaching materials, and more than 75 fiction and nonfiction texts from leading educational publishers OUP and Hamilton.

### Easiteach Math

Explain math concepts easily with a full range of specialized tools, including number grids, number lines, place value cards, graphs, an interactive function machine, and picture resources. The Content Pack is available with as many as 250 activities, fully supported by learning objectives, lesson plans, and teaching notes. These activities are provided by RM, Heinemann, Ginn, and Rigby.

### Easiteach Science

Demonstrate scientific concepts with a range of specially chosen tools and content. The tools also include integration with electronic microscopes such as the Intel QX3 and on-screen measuring devices. The content pack contains whole-class teaching activities with lesson notes, flash simulations, and reference resources.

### Easiteach Games

This content pack contains 14 fun and educational games for elementary students. For example, pupils can test their general knowledge or practice their word, number, and logic skills. Use the games as rewards, during rainy day recess, as mental starters, or for staff training. Everyone gains familiarity with the Easiteach software while having fun.

# RM Easiteach

### Easiteach in the future (Other Subjects)

RM is committed to ongoing development by extending the Easiteach range of subjects with full curriculum support developed by expert writers. See overleaf for further details.

