

# JOE CRUMB™

Conceived for the 6-10 year old market, this 11-minute comedy adventure is designed as 2-D animation on a 3-D background.

**They battle gangster roaches!**

**They rappel on used dental floss!**

**They hitch rides in Hot Wheels™!**

**They escape "The Jagged Edge!"**

## Joe Crumb

A crumb. The size of a large pea. Clumsy, gullible and short on common sense. He's also big-hearted and determined to find another muffin he can cling to.

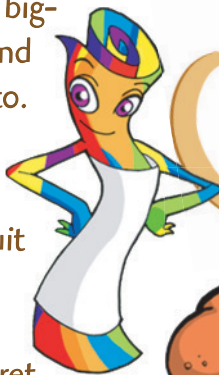


## Stretch

A cranky, chameleon of a rubber band changing his shape and his voice without warning. A life on the streets has left him little patience for Joe's goodness or Here-Boy's silliness.

## Berry

A strong, sassy, tropical fruit rollup. An island girl with a black belt in Karate, a soft spot for Joe and a secret passion to be a jazz singer.



## Here-Boy

A fleet-footed but dim-witted dog biscuit. Enthusiastic but dangerously impetuous in his unending attempts to be consumed by the family canine.

Crumb's eye perspective.  
Underbelly settings.  
Unending supply  
of story ideas.  
Multi-ethnic male and  
female characters.



"Every day hundreds of discards fall onto your floor, into your pockets and between the cushions of your couch. Powerless, pathetic and forgotten... UNTIL NOW."

Contact: Hamp Hampton – The Mercer Group – USA  
Phone: 718-788-3617 Fax: 917-591-2832 e-mail: hhhamp@aol.com

created by  
Claudia Miller-Snyder

